



HIRING FOR THE 51%

Full-Day Workshop

Our Hiring for the 51% workshop provides leaders with strategies for integrating Hospitality into an organization's hiring process. In this intensive full-day workshop, explore the practices used by Union Square Hospitality Group (USHG) for more than 30 years to attract, hire, and retain excellent employees, and develop the tools you need to build a culture of Hospitality from the inside out.

The people you choose to work at your organization have a key impact on crafting, growing, and sustaining a culture of Hospitality. Our Client Advisors facilitate learning and discussion around recruiting strategies, behavioral-based interviewing (BBI) techniques, and onboarding processes that can be tailored to your organization's unique values and goals.

Please note, this workshop is designed for participants who have completed our three-day Creating Raves workshop. If you are planning to attend a future Creating Raves workshop, you may add this class to your program as an optional fourth day. If you are an alum of a past Creating Raves workshop and wish to attend this full-day Hiring workshop, please call us directly to sign up.

The cost for this workshop is \$1,500 per participant. Please call us directly to learn about group and not-for-profit discounts.

KEY TAKE-AWAYS INCLUDE:

- Create a holistic recruiting and hiring process that reflects your company values and culture
- Construct and practice effective behavioral-based interview questions, which will help you identify the strongest candidates based on the characteristics you value
- Understand the power of gut-checks and self-awareness throughout the interview process
- Leverage a Hospitality mindset while onboarding and acculturating new members of your team
- Align values, articulate expectations, and empower employees to thrive

*All workshops are held at the
Union Square Hospitality Group Home Office:*

24 Union Square East
New York, NY 10003

“The Hiring workshop on day four was the perfect way to bring all the concepts from the week together into action items I could immediately use.”

– Lina Trujillo, Takami, Bogota, Colombia

For more information, please call **646.747.6640**